

# ASSIGNMENT 2

## Original Design Overview

### BASIC DESIGN PRINCIPLES

D4  
IND 2238  
Spring 2018

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## Overview

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Coming up with fresh concepts is never an easy task. Even for experienced designers, the pressures of time can make it even harder to produce original work. This is where developing a design process or method is essential.

We all draw inspiration from the works of others. At the same time, we want to stay away from outright copying those works. Sometimes without intention, we cross into the latter. How can we avoid copying, while still taking something from the designs that inspire us?

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## Objectives

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- Understand plagiarism in the Visual Arts specifically in Interior Design Projects
- Gain a well-rounded understanding about how to translate a design inspiration into an original work.
- Learn how to stay behind the line that separates the source of inspiration from the finished work.

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## Assignment/Procedure

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### Inspiration Study Image Analysis

#### Design Principles & Elements

- Students will identify Design Principles & Elements of the Study Image presented (make a list).
- Base on Design Principles & Elements choose 3 additional inspiration images related to the Study Image. Develop a DNA Word for each image.
- Develop a Design Concept

### Study Model

#### Refer to the list of materials

- Students will take their Design Principles & Elements, Inspiration images & DNA words and Design Concept, and develop a physical 3D model out of the materials list.
- All final models must be well crafted

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## Deliverables

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### Final Presentation Board Image Analysis

18" x 24" printed presentation ready for Pin-Up

Include:

- Picture of the original Study Image
- List of Design Principles & Elements used
- 3 Inspiration images with the 3 DNA Words
- Design Concept
- Picture of your Final Model

### Final Study Model

Physical 3D Model Using Materials from the list

Base size no larger than 15" x 15"

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#### Due Date

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##### Assigned

Monday January 08<sup>th</sup>, 2018

##### Working Day

Wednesday January 17<sup>th</sup>, 2018

##### Final Pin-Up

MONDAY January 22<sup>nd</sup>, 2018

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#### Materials/Tools List

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- 1- A Rock, Soil or Sand (similar to the one on the Study Image)
- 2- Thick Wood (for the base)
- 3- Wood
- 4- Cardboard
- 5- Corrugated Cardboard
- 6- White Foam Boards
- 7- Cork sheets
- 8- Micro LEDs or Tiny glow sticks
- 9- Colored paper
- 10- Paint
- 11- Clay
- 12- Transparent textured or clear plastic sheets

1. Fresh blades
2. Precision knife
3. Scissors
4. Metal Square or Ruler
5. Cutting Mat
6. Laser Cutting (If you are not confident in your cutting)
7. Glue
8. Pins
9. Double side Tape

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STUDY IMAGE



**FOT**



**concept 47. . Courtesy of Roman Vlasov**

*Take into consideration that the 3D model resulting from your analysis and design process should be included in some way in your final project. It could be perceived as a piece of art, furniture, light fixture, structure, etc.*

*"Don't forget to site every source you use on your work and presentations. It is essential to avoid Plagiarism"*