

ASSIGNMENT 6.1

Design Concept

PHYSICAL MODEL

Overview

Interior design is a wonderful profession that is not only glamorous, it is exciting, enlightening, and fulfilling, going by how an interior designer can turn a bunch of empty rooms into **functional, safe and beautiful indoor spaces**

To achieve any successful concept, a designer must start with an idea, which must take into account **function, versatility, safety, and beauty**. The design concept must be a solution, well thought out, and brilliantly put together.

Now is time to wrap up all the information and analysis you did including A1 & A2 to develop your Design Concept.

Objectives

- Get clear about the main concerns for your project & client.
- Investigate a spatial concept using select archetypes (you can use A1 & A2 as an archetypes)
- Explore interior architecture space through thoughtful board/model building

Assignment/Procedure

1. Conceptual writing has three functions:

- I. To state and understand a design problem
- II. To explore and hypothesize a design solution
- III. To present and define a design mission

WRITE A CONCEPT STATEMENT

Articulate the set of main concerns for your project. These would include written statements about the following things:

- The project's essential purpose
- Main goals for the project
- Dominant features and spaces within the program
- Basic programmatic components of the project
- Crucial aspects of the project

2. Create a Board & Physical Model to Explore Spatial Concepts

I. You will have to create a board 30 x 20 where you will express the ideas about your design concept:

- Mood images
- Materials
- Textures
- Color palette
- & any other elements that help you to understand your Design Concept

II. Create a small abstract model (6x6 inches) that speaks about the spatial characteristics [interior architecture] of your project. This model does not need to relate to the building or shell. (abstract model)

- Go to the Intypes website <https://intypes.cornell.edu/intypes.cfm>
- Read about the Intypes and the examples they provide. Look up historic precedents they describe.

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IND 2238
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- If you are not satisfied with the taxonomy or archetypes provided at Intypes; go to Ching: For Space and Order or read Rengel, Shaping Interior Spaces chapter 7, 8 and 9 order, enrichment and expression, or use your A1 & A2 for inspiration.
- Document your thinking as you read and explore these sources: drawing and writing.
- Choose one to three strategies that may inform your design ideas and strategies
- Make a model of the intypes [or other interior architectural archetypes you created] and how they might be adapted and developed for your project.
- Consider materials and color palette you will use in your design.

Deliverables

PROJECT CONCEPT STATEMENT

- Well written with almost no typos or grammatical errors
- Identifies important issues and goals.

BOARD/3D CONCEPT MODEL

- Through exploration
- Well-Crafted board/model
- Effective use of materials
- You must be able verbally articulate your exploration and its discoveries.

Due Date

Assigned

Monday February 12th, 2018

Working Day/Desk Critic

Wednesday February 14th, 2018

Final Presentation

Monday February 19th, 2018

"Don't forget to site every source you use on your work and presentations. It is essential to avoid Plagiarism"